

CONTACT

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AI TOOLING

Code & Dev
ChatGPT / Codex CLI · Claude Code
Cursor · OpenCode · Jules

AI Platforms
Google AI Studio · Hugging Face
Gemini · Grok · Antigravity

Rapid Builders
Lovable · Bolt

Voice & Creative AI
Whisper · Suno

FINTECH DOMAIN

RWA Tokenization (Custodial & Non-Custodial)
Perpetuals · AMMs · Stablecoins
Hybrid Fintech Architecture
TradingView · PineScript

TECHNICAL LITERACY

Languages (read / review / pair)
Solidity · Rust · Python
JavaScript · TypeScript
Ruby on Rails · PineScript

Frameworks & Runtimes
Node.js · React · Next.js
Jupyter Notebook

VMs & Chains
EVM · SVM · BTC Core

Web & Infrastructure
Cloudflare · Vercel · WordPress

CREATIVE & PRODUCTION

Adobe Creative Suite · Figma
Final Cut Pro · CapCut
Logic Pro · Ableton Live
Podcast & Video Production
Conceptual Art Practice

GROWTH & OPERATIONS

CRM
HubSpot · Salesforce · Pipedrive
Close · Zoho CRM

Ops & Productivity
Notion · Airtable · Office 365 · Linear

Project Management
Jira · Asana · Monday · Trello · Basecamp

Analytics & Measurement
Mixpanel · Google Analytics · PostHog

Knowledge Systems
Obsidian · Roam Research

SOCIAL & DISTRIBUTION

Mainstream
LinkedIn · X · TikTok
Facebook · Instagram

Social Analytics
Circleboom · Sprout

Web3 & Decentralized
Farcaster · Lens · Bluesky

Publishing & Newsletters
Substack · Ghost · Beehiiv · Paragraph

Alt Networks
Truth Social · Gab

Messaging & Email
Telegram · E-mail Marketing

WRITING & CONTENT

Technical Copywriting
Documentation & API Specs
Newsletters · Blogging
Website Content & SEO

LANGUAGES

Turkish Native
English IELTS 8/9
Japanese Elementary

Gökhan Turhan

Full-spectrum growth operator across fintech infrastructure, AI-native tooling, and tokenized markets. Builds websites, prototypes, content, and growth engines, with code, not just slide decks.

PROFILE

Growth and business development operator focused on building growth engines that compound distribution, conversion, and revenue. I run end-to-end systems across performance marketing, partnership development, CRM orchestration, and experimentation to move quickly from strategy to measurable outcomes. My operating model blends AI-native execution with channel-specific creative, analytics instrumentation, and rapid iteration loops across paid, owned, and earned media. I specialize in memetic viral social engineering: message architecture, platform-native storytelling, and feedback-driven campaign scaling that improves both reach and unit economics. I am proactive by default, with taste in art, classical and jazz music, a serious home-chef practice, and a consistent training-and-sports discipline.

EXPERIENCE

Head of Growth & Marketing

Kingpost.io + Quake Cash

Sep 2024 – Aug 2025

- Led growth strategy across a hybrid fintech product spanning custodial RWA issuance and DeFi-native perpetual markets
- Built GTM positioning, CRM pipelines (HubSpot), partnership funnels, and content-driven acquisition using AI-assisted workflows
- Operated across product, BD, marketing, and social media, connective tissue between technical teams and market execution
- Prototyped internal tools, landing pages, and documentation using Claude Code, Cursor, and Figma

Independent Researcher & Advisor

Freelance, İstanbul

Jan 2020 – Oct 2024

- Published research on DeFi protocol mechanics, tokenization frameworks, and distributed systems governance
- Advisory engagements across fintech and deep-tech verticals on product positioning, org design, and market entry
- Technical copywriting, documentation, and newsletter production for protocol and infrastructure clients

Content Specialist & Client Success

GoDaddy Türkiye (via Artı İletişim) & MCAN Health, İstanbul

2019 – 2020

- Content strategy, copywriting, and customer success across health tourism and domain services markets

NGO Volunteer & Contributor

Helsinki Citizens' Assembly, İstanbul

2009 – 2017

- Long-term civic engagement in human rights advocacy, cross-cultural dialogue, and community organizing

English Language Instructor

İstanbul Nişantaşı Üniversitesi & Çanakkale 18 Mart Üniversitesi

2013 – 2016

- University-level EFL/ESL instruction; curriculum development and cross-cultural communication

EDUCATION

M.A. Comparative Literature - Top of Class - 2014-2017

İstanbul Bilgi University

Thesis: "The Importance and Function of Media Laboratories for the Preservation of Works of Digital and Electronic Literature" - [Google Scholar](#)

B.A. American Culture & Literature - 2006-2012

Bahçeşehir University

PUBLICATIONS & EXHIBITIONS

Published author and exhibited conceptual artist

"On the Hyperstitional Implications of Memes as Digital Objects in Turkey"